

John Panagis

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Creative leadership, strategy,
user experience, design,
front-end development.
Adobe Suite, MS Office,
Omnigraffle, Sketch, InVision.
XML, HTML5, CSS, JS, PHP,
Veeva, Salesforce, ScrollMotion,
several CMS systems.

VP, ASSOCIATE CREATIVE DIRECTOR, UX + ART HARRISON AND STAR

June 2014 - Present

Creative leadership, user experience (UX), and interface design (UI) for Genentech, Merck, Gilead, Bayer, Eisai, Teva, and leading neurologist Stephen Krieger, MD. Awards include Manny Award, RX Club, MM&M, 4A's, and Cannes Lion for technology (MS Topography App).

SVP, CREATIVE DIRECTOR HARRISON AND STAR

May 2012 - June 2014

Integrated creative director for Merck, Gilead, Eisai, Salix, Teva, B&L, and Daiichi Sankyo brands. Concepted, pitched, won business, and managed creative. Launched brands in oncology, cardiology, neurology, dermatology, gastroenterology, primary care, and endocrinology.

VP, CREATIVE DIRECTOR, UX HARRISON AND STAR

March 2010 - May 2012

Crafted mobile, web, social, convention, tablet, and display programs and tactics. Consulted on agency process. Educated staff on digital technology and pitched digital offerings to clients.

VP, ASSOCIATE CREATIVE DIRECTOR, UX DRAFTFCB HEALTHCARE

November 2007 - March 2010

Grew digital capabilities for the agency. Evangelized digital internally and to clients, pitched and launched award-winning digital campaigns for a myriad of brands, including NuVigil, Spiriva, Atripla, Janumet, Relpax, Stelara, Yervoy, and Medtronic.

CREATIVE DIRECTOR FEARLESS CONCEPTS

June 2004 - October 2007

Directed, architected, and designed websites, microsites, banners, emails, and CMS interfaces for the music industry. Clients included famous recording artists, record labels, independent labels, and solo artists. Earned LL Cool J a Grammy award for best use of new technology.

UX AND UI LEAD OMNIPOD

December 1999 - January 2003

Architected, designed, and iteratively improved a software interface for a cloud-based, communication and collaboration, secure messaging application. Designed, programmed, and maintained the corporate website.

MOTION-GRAPHICS DESIGNER CREATIVE DOMAIN-MOTION

August 1998 - November 1999

Designed and animated motion graphics for main titles, trailers, and commercials.

UX DESIGNER US NEWS & WORLD REPORT

May 1998 - August 1998

Designed, maintained, and updated news website. Illustrated infographics.

BFA, GRAPHIC DESIGN THE RHODE ISLAND SCHOOL OF DESIGN

September 1994 - July 1998